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ToddlerCoddler Founder to Appear on ‘The View’ *Popular Talk Show Features Mom-Invented Product*

POTOMAC FALLS, VA – ToddlerCoddler founder Susan Dunk will appear on the popular ABC Network morning talk show “The View” this week in a special segment on mom-invented products.

Dunk, the Potomac Falls, VA stay-at-home mom who invented the ToddlerCoddler, will demonstrate the ToddlerCoddler as well as five other mom-invented products on a program that will air on Friday, Sept. 3.

“This is my 15 minutes,” said Dunk, inventor and mother of two. “I started out doing this for my kids, and now I get a treat for myself! I’m thrilled to be invited to talk about ToddlerCoddler and the wonderful, creative things other Moms are doing.”

ToddlerCoddler is an award-winning product that provides head, neck and lateral support to prevent sleeping children from “slumping” in their car seat or booster. It also can be used in jogging strollers, umbrella strollers and on airplanes. All that is needed is a headrest or seatback.

ToddlerCoddler has been featured in *Parenting Magazine* (July 2004) as a *Parenting Mom Pick*. ToddlerCoddler has also won the iParenting Media Award for Best Products for 2004 in the Gear Category.

The show will air live in the Washington, D.C., area on Friday, Sept. 3 on the ABC Network at 11a.m. EST. “The View” is co-hosted by Joy Behar, Barbara Walters, Star Jones, Elisabeth Hasselbeck, and Meredith Vieira.

The ToddlerCoddler Web site is available at www.toddlercoddler.com.