



FOR IMMEDIATE RELEASE

June 21, 2004

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ToddlerCoddler is *Parenting-Mom Pick*™

POTOMAC FALLS, VA – ToddlerCoddler was put to the test by moms throughout the country and passed with flying colors, according to the company.

ToddlerCoddler was one of six products labeled “the best of the bunch” for great car seat add-ons in the July 2004 issue of *Parenting Magazine*.

“The moms have spoken, and they love us!” said company founder Susan Dunk. “Moms recognize when a product just makes sense. ToddlerCoddler is a simple solution to a huge problem.”

ToddlerCoddler is now permitted to display the *Parenting-Moms Tested*™ label on its packaging and promotional materials. The product soon will be arriving at retailers in new peggable vinyl packaging to provide even better quality to its customers.

ToddlerCoddler provides head, neck and lateral support to prevent sleeping children ages 12-months and older from "slumping" in their car seat or booster. The ToddlerCoddler is available at www.toddlercoddler.com or by calling **1-877-CODDLER**.